

To Tamworth Borough Council
Planning Department
Marmion House
Tamworth
Staffs.

14th July 2010

Dear Sirs

Unit D Ventura Park

The Arcadia Group are the proposed new tenants for the Unit D at Ventura with the mezzanine as applied for in the current application.

We are proposing to bring a retail fashion offer to the site in a new format and want to open our new store and begin trading before Christmas 2010. This will include a re fit of the store including the fitting of the new mezzanine. The retailing offer that we propose does not exist in Tamworth at the current time.

We can confirm that our requirement is immediate and we are not interested in potential sites that may come forward several years into the future.

In the circumstances where this application is not approved, then although Ventura is our first choice we would be forced to take the operation out of Tamworth to another location where there is appropriate floor space available now in the type of location that we require and that suits our operations.

Our retail unit would provide 9 local jobs and this will be available to local people as soon as the unit is refitted and ready for trading.

We trust that the application will be approved and that we are able to proceed with our new Ventura site as this meets all our location and trading requirements.

Yours faithfully,



MICHAEL BEAUMONT
ACQUISITIONS MANAGER