

**TAMWORTH...WHAT'S NEXT?
RESIDENTS WORKSHOP
8th MAY 2019**



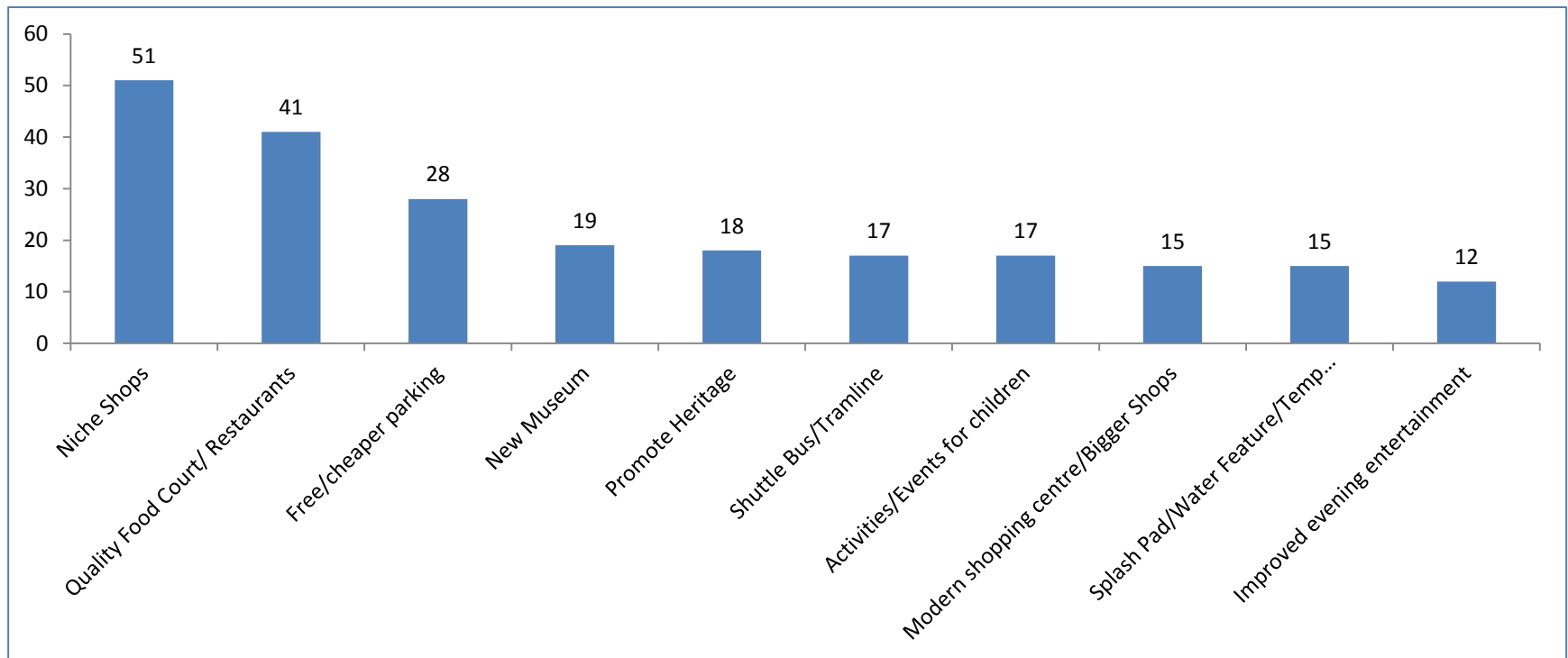
TAMWORTH WHAT'S NEXT CONSULTATION

- **January 2019: Leader of the Council launched Tamworth...What's Next**
- **Video had a 'reach' of more than 23,000 on Facebook and viewed by more than 15,000 people**
- **The social media campaign 'reached' more than 50,000 people**
- **Three page spread in the Tamworth Herald,**
- **Birmingham TV: 2 x two-minute videos shown to an audience of one million people across the West Midlands**
- **Short survey invited comments: more than 200 received**
- **169 residents, 20 businesses, 18 visitors**



TAMWORTH...WHAT'S NEXT?

TOP TEN IDEAS RECEIVED



TAMWORTH...WHAT'S NEXT? IDEAS RECEIVED

Ideas grouped into six themes

- Shops and restaurants
- Leisure time (including family attractions and the Castle Grounds)
- Heritage
- Housing
- Transport
- Infrastructure



SHOPS & RESTAURANTS - YOU SAID:

- **Niche shops, craft shops etc.**
- **Town centre currently has several shops offering the same thing**
- **Rebrand Tamworth Market and relocate to a dedicated market site**
- **Niche market events**
- **Improved signage and marketing at Ventura Park directing people to the town centre**
- **Regeneration of St Editha's Square including the Middle Entry, making it a place for bistro type restaurants, an outside eating area with a central entertainment hub for live music**
- **Establish a daytime 'café culture'**
- **Create a quality 'food court'**
- **Encourage family-friendly eating establishments**



LEISURE TIME IDEAS – YOU SAID:

- **Community Hub in the town centre**
- **Assembly Rooms to attract more national shows**
- **Encourage schemes that bring more community activities into the town centre**
- **Better evening entertainment**
- **More live music events, such as ‘open mic’**
- **More family attractions and activities, such as soft play centre within the town**
- **Escape Room**
- **Events such as Easter Egg hunts**
- **Splash pad/ water feature for children**
- **Temporary ‘beach’ in the summer**
- **Boat rides on the river**
- **Provision of outdoor fitness related activities, such as a weekly Park Run, colour run or obstacle events**
- **Dedicated picnic areas and more benches**
- **Extension to the skate park**



HERITAGE IDEAS – YOU SAID:

- Relocate TIC to the Town Hall or somewhere more central
- Promotion of Tamworth's heritage and its Saxon roots
- A new museum

HOUSING IDEAS

- Conversion of empty shops into accommodation
- Build small town centre apartments for the young and professional people
- More homes in the town centre



TRANSPORT IDEAS – YOU SAID:

- Improved transportation in the town centre
- Improved connectivity between Ventura, the town centre and Tamworth Railway station with a tramline or ride way over Ladybridge, shuttle bus
- Cheaper transport between Ventura Park and the town centre
- A central bus station
- Bus companies encouraged to have later buses into and out of Tamworth to encourage the night time economy
- Car parking incentives i.e. first hour free



INFRASTRUCTURE IDEAS - YOU SAID:

- Better quality lighting throughout the town centre and Castle Grounds
- Improved street scene, including cleanliness
- Stricter policies on shop fronts and signage
- Better public toilet facilities
- Electric vehicle charging points



TAMWORTH...WHAT'S NEXT?

WHAT'S NEXT?

- What is next following these initial workshops?
- Identify areas for further research/development
- Set up more focussed project groups
- Continue ongoing engagement

