Picture Your Business

Business Photography Support

Overview of the support:

Tamworth-based businesses have the opportunity to access fully funded professional photography through a local photographer. This support is designed to help businesses enhance their promotional materials with high-quality images of their products, services, team members, or premises. These images can be used across websites, social media, and other marketing platforms.

Who can qualify?

- Be an independent small to medium sized business,
- Located within Tamworth Borough,
- Operate in any sector.

Only 12 photography sessions are available, allocated on a first-come, first-served basis.

What is included:

Each selected business will receive:

- A 1 hour photography session, including setup time,
- A choice of what to photograph: products, services, team headshots, or premises, etc,
- A set of 3 to 5 professionally captured photos for use in marketing and promotion.

What is the benefit?

- Professional imagery to elevate your brand presence,
- Content for digital and print marketing, including websites and social media or brochures,
- Fully paid for support to help you stand out and attract more customers.

More information on the photographer -

Photography will be delivered by Mease Valley Photography, a local provider.

Explore their gallery here:

https://galleries.measevalleyphoto.co.uk/-eventsbits/gallery

How to book on?

- To register interest and book a slot please complete this form: <u>Photography</u> <u>Session Sign-Up Form</u>
- A member of the Economic Development Team will be in touch to confirm your booking and coordinate your session.
- **You can register now,** with the next available photography sessions taking place in October.
- All sessions must be completed by 1 March 2026.

If you require any more information on this initiative, please email:

Business@tamworth.gov.uk

Limited Availability - Book Early

Spaces for this opportunity are limited and allocated on a first-come, first-served basis. To avoid missing out, we encourage you to book your session as soon as possible.

If you are unable to attend your scheduled appointment, please provide at least 2 days' notice. This ensures the photographer's time is respected and helps avoid disruption to their schedule.

Please note: Tamworth Borough Council may use photographs taken during the session for future promotional or marketing purposes, including showcasing the support and schemes delivered through council initiatives.

This support is fully funded by Tamworth Borough Council through Government funding allocated via the UK Shared Prosperity Fund, making it completely free for eligible businesses to access.



