

# Tamworth Borough Council



## EXTERNAL FUNDING

## LOTTERY FUNDING



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# INTRODUCTION

This Lottery Funding Bulletin has been produced by the Partnership Funding Officer, Tamworth Borough Council to raise the profile of Lottery Funding within the borough of Tamworth. We hope that the information contained within this publication will inspire you to apply for funding to help bring about projects that benefit Tamworth people and communities.

Tamworth has been identified in the past as not applying or receiving its fair share of lottery funding, being in part, due to the quality of the application being submitted. This bulletin aims to provide you with practical hints and tips when applying to the variety of Lottery funding pots available, as well as resources available to strengthen the quality of your application.

You may have noticed on Lottery Distributors' guidance that you can contact your local authority for help, or this may be referred to as a "Helper Agency". If you require advice, then contact Karen Clancy, Partnership Funding Officer on 01827 709565 or email [karen-clancy@tamworth.gov.uk](mailto:karen-clancy@tamworth.gov.uk) Tamworth Centre for Voluntary Services (Tamworth CVS) are also a helper agency for the third sector and Wil Summers can be contacted on 01827 709657 or email [w.summers@tamworth-cvs.org.uk](mailto:w.summers@tamworth-cvs.org.uk)

In addition to being a Helper Agent, I represent Tamworth at a West Midlands Regional Lottery Forum, whose aim is "To increase the effectiveness, efficiency and impact of lottery investment within West Midlands local authorities and communities".

I can offer any assistance to help interpret the guidance and acting as 'critical friend' in reviewing your draft application.

The Lottery Distributors, particularly BIG, conduct briefing sessions specifically for those giving guidance so we can access information not available directly to applicants. Tamworth CVS and I also work with Lottery Distributors to facilitate Funding Fayres for organisations interested in applying for funding. Please refer to Tamworth CVS website [www.tamworth-cvs.org.uk](http://www.tamworth-cvs.org.uk) for updates.

There is also a growing tendency for Lottery Distributors to require demonstration that your project fits with local strategies. This is another area where I can offer assistance.



## SO WHAT IS A LOTTERY FUNDER?

Did you know that, for every £1 that the public spends on Lottery tickets 28 pence goes to Lottery good causes? England has 4 distributors of lottery funding and the following gives an overview of each funder, these being;

## MEET THE FUNDERS THE BIG LOTTERY FUND (BIG)



BIG are responsible for giving out the largest share of the money raised by the National Lottery for good causes.

Their mission is to bring real improvements to communities and the lives of people most in need. BIG's remit covers health, education, environment and charitable purposes.

BIG is an outcomes funder, meaning that the focus is on the difference their funding makes, rather than on the organisations that receive the funding. The publication from the Big Lottery Fund "[Getting Funding and Planning Successful Projects](#)" is their guide to outcomes and is a must read to anyone making an application to them.

They can make grants to organisations in the public and private sectors and the third sector as they recognise the vital role that the third sector has in helping achieve those outcomes. BIG know that the sector is hugely successful in reaching out to grass roots in communities, engaging people and inspiring confidence, where others may find it difficult, and think that a strong and well-resourced third sector is crucial to a healthy and well-functioning society.

BIG deliver a range of funding programmes across the UK. For more information on available funding, there are many ways to get in touch;

**Email:** [general.enquiries@biglotteryfund.org.uk](mailto:general.enquiries@biglotteryfund.org.uk)  
**Phone:** 0845 4 10 20 30  
**Textphone:** 0845 6 02 16 59 (for those with a hearing impairment)  
**Website:** [www.biglotteryfund.org.uk](http://www.biglotteryfund.org.uk)

## Applications from Schools

BIG welcome applications from schools but will not pay for activities or services that schools have a statutory duty to provide. This means they will not pay for activities that are in the school curriculum or directly related to it.

BIG expect projects to take place before or after school, during lunch or in the holidays, unless you can provide a good reason in your application why this is not possible (for example, you are in a remote rural area). Projects should help children learn about new things that are not part of the school day. This may be achieved by working with a local community group or local people.

BIG will accept applications for projects working solely with children with special needs where it may not be appropriate to involve the wider community, although you still need to show that what you want them to fund is extra to what happens in the school day.



# OPEN PROGRAMMES

## REACHING COMMUNITIES

Reaching Communities is an open programme and is BIG's main funding stream. The funding programme has two strands;

1. **Revenue and small capital** – funding is available from £10,000 to £500,000 for revenue projects and/or smaller capital projects up to £50,000
  - There is also a lower pot, pitching just above the amount for Awards for All from 10,000 – 40,000, which is more streamlined to encourage smaller project based schemes to apply
2. **Reaching Communities buildings** – funding of between £100,000 and £500,000 for large capital projects

Reaching Communities funds projects that help people and communities most in need. Projects can be new or existing, or be the core work of your organisation.

Every project they fund must:

- Respond to need - Need is the term we use to describe a problem or issue, or situation where something needs to change to make things better for a person, or group of people or environment
- Involve the people who will benefit from the project in planning and running the project
- Achieve one or more of the following four outcomes:
  1. People having better chances in life, with better access to training and development to improve their life skills
  2. Stronger communities, with more active citizens working together to tackle their problems
  3. Improved rural and urban environments, which communities are better able to access and enjoy
  4. Healthier and more active people and communities.

Please be aware that the Big Lottery Fund continues to receive more Reaching Communities applications than they can afford to fund. Cuts in funding elsewhere are likely to mean a further increase in competition. However BIG are conscious of the time organisations spend in preparing their applications and try to minimise wasted effort as much as possible.

Before you complete an [Outline Proposal Form for the Reaching Communities programme. - 774KB](#) for Reaching Communities, read the [Key Messages - 158KB](#) document as it has important updates about the programme. We also recommend you complete the [self-assessment checklist - 45KB](#), and the [Guidance notes for the Reaching Communities programme. - 227KB](#) before starting an application. *Further information about the fund can be found at [http://www.biglotteryfund.org.uk/prog\\_reaching\\_communities](http://www.biglotteryfund.org.uk/prog_reaching_communities)*

# INTERNATIONAL COMMUNITIES

The International Communities programme is the Big Lottery Fund's way of helping disadvantaged communities overseas. It will have a budget of **up to £80 million between 2010 and 2015**.

BIG want communities to be at the heart of the International Communities programme. BIG will fund effective projects that tackle the causes of poverty and deprivation and bring about a long-term difference to the lives of the most disadvantaged people in the world. These will result in:

- Improved primary education for the most disadvantaged girls and boys
- Improved health for the most disadvantaged people
- Improved access to and use of natural resources to benefit the most disadvantaged people
- Improved ability for the most disadvantaged people to exercise their human rights
- Improved livelihoods for the most disadvantaged people by enabling communities in need, both rural and urban, to reduce poverty in a sustainable way.

The International Communities programme is open to UK based non-governmental organisations working with overseas partners in Africa, Asia (including the Pacific and Central Asian countries), the Middle East, Central and South America, the Caribbean, and parts of Eastern Europe.

## What to do next

- If you have more questions, look at their [Questions and answers page](#)
- If you are eligible to apply, go to [apply page](#)

*If you would like to know more about the funding programme then go to webpage at [http://www.biglotteryfund.org.uk/prog\\_international\\_communities](http://www.biglotteryfund.org.uk/prog_international_communities)*

# AWARDS FOR ALL



**AWARDS  
FOR ALL**

## **NEW CHANGES COME TO AWARDS FOR ALL**

**There have been some changes to the Awards for All programme as a result of a recent review.**

**Many of the changes that have been agreed are operational ones that will simplify BIG's processes. The details of the policy amendments are as follows:**

- The new guidance states 'The Awards for All programme will not give more than £10,000 (in one or more grants) to an organisation in any one year period' as opposed to the previous 'no more than £10,000 in two year rule'
- The guidance on repeat/regular activity now states, 'BIG can't fund existing activities and repeat or regular events, including those BIG have funded before, unless it is more than three years since those activities or events have taken place, or they have been developed, for example they are to be run with new beneficiary types or in a new area.'
- If a group has previously supplied us with their bank details then there is no longer a requirement to do so – it is hoped that this might speed up the application process and limit duplication when groups are awarded A4A funds.

Awards for All is an open programme and distributes grants between £300 and £10,000 to help improve local communities and the lives of people most in need. BIG want to fund projects that meet one or more of the following outcomes.

- People have better chances in life, with better access to training and development to improve their life skills.
- Stronger communities, with more active citizens working together to tackle their problems.
- Improved rural and urban environments, which communities are better able to access and enjoy.
- Healthier and more active people and communities.

Outcomes are the differences BIG want their funding to make. BIG will consider how well your project meets their outcomes during the assessment. You must show how your project meets at least one of them to be considered for a grant.

**Developing your application** - Filling in an application form can appear quite daunting. It takes time and it is best not to tackle it on your own or in one go. BIG want to make a fair assessment of what you want to do but can only base this on the information you give them. If you have never applied to BIG before, I suggest the following approach.

**Getting started** - Start off by thinking about the need you want to meet and how an Awards for All grant might help you do this, rather than 'what can we apply for'. Read the guidance guide carefully to check that your organisation can apply and BIG can fund what you want to do.

**Completing the form** - It is best for one or two people to have a go at a first draft rather than everyone trying to write it. Other people may be able to suggest improvements afterwards. Remember, I as the Partnership Funding Officer for Tamworth Borough Council can act as a critical friend to your application, call me on 01827 709565 or email me at [karen-clancy@tamworth.gov.uk](mailto:karen-clancy@tamworth.gov.uk) There is no need to use jargon. In fact, BIG suggest you avoid it. Just make sure your answers are clear and easy to understand.

**Checking your answers** - Make sure you explain the need you have identified and how your project will meet that need. BIG assess every application against their outcomes so tell them how your project meets at least one of them.

**Before you send your application to them** - Check that you have answered every question. BIG will only assess complete application forms, so if you have not answered every question, BIG will return the whole form to you. Remember to keep a copy of your application form in case BIG contact you with questions.

*If you would like to know more about the funding programme then go to webpage at <http://www.awardsforall.org.uk/>*

## HEROES RETURN 2 SCHEME



The Heroes Return 2 Scheme will provide Lottery funding to help World War II veterans that saw active service and are resident in the UK or the Republic of Ireland to take part in commemorative visits (within the UK and overseas) to mark the anniversary of events

that led to the end of WWII.

### **Who can get a grant?**

WWII veterans resident in the UK or Republic of Ireland who saw active service overseas with or alongside the British and Allied Armed Forces in the Second World War. WWII veterans may be accompanied by a spouse and/or a carer. Widows and widowers of WWII veterans are also eligible, in most cases.

### **How much funding is available?**

Applicants can apply for a fixed amount grant of between £150 - £5,500, depending on the number of people taking part and the destination. The deadline for applications is 31 January 2012.

### **What are the grants for?**

BIG will make grants towards the costs of commemorative visits. A fixed amount of money will be available for each veteran and their spouse and/or carer towards the cost of their visit. There will be five levels of funding according to the destination. These fixed amounts have been set so that there is enough money to cover the cost of travel and insurance.

### **Who can you contact for more information?**

If you have any general questions about the scheme or wish to find out whether you or someone you know are eligible, ring the application helpline 0845 0000 121. Or visit the website at [http://www.biglotteryfund.org.uk/prog\\_heroes\\_return](http://www.biglotteryfund.org.uk/prog_heroes_return).

## MEET THE FUNDERS HERITAGE LOTTERY FUND (HLF)

The Heritage Lottery Fund (HLF) sustains and transforms a wide range of heritage through innovative investment in projects with a lasting impact on people and places. As the largest dedicated funder of the UK's heritage, with around £255million a year to invest in new projects, and a considerable body of knowledge and evaluation over 15 years, they are also a leading advocate for the value of heritage to modern life. From museums, parks and historic places to archaeology, natural environment and cultural traditions, they invest in every part of our heritage.

HLF has supported more than 30,000 projects allocating £4.5billion across the UK.

The Heritage Lottery Fund is administered by the National Heritage Memorial Fund (NHMF) which was given the responsibility of distributing a share of money raised through the National Lottery for Good Causes, to heritage across the UK, in 1994. They are a non-departmental public body accountable to Parliament via the Department of Culture, Media and Sport. For further details on this, and a link to the separate work of the NHMF, please read more about [Our background](#).

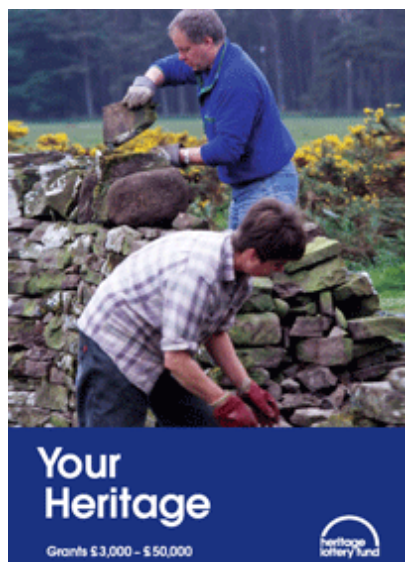
The development team in the West Midlands provides free advice and support to all potential applicants to help you to develop your project ideas. So if you have a project idea – get in touch! They can be contacted by phone on 0121 616 6870, Fax at 0121 616 6871 or email [westmidlands@hlf.org.uk](mailto:westmidlands@hlf.org.uk)

You can complete their [pre-application form](#); a short form which will give the development team an outline of your project ideas. They will then contact you with advice on how to proceed. Their monthly [funding support workshops](#) are also a good opportunity to talk to the team.

HLF are also keen to hear from applicants from Black, Asian and Minority Ethnic (BAME) organisations or projects which target BAME communities.

# OPEN PROGRAMMES

## YOUR HERITAGE FOR GRANTS BETWEEN £3,000 & £50,000



This is their general small grants programme for all types of heritage projects. It is a flexible programme particularly designed for voluntary and community groups and first-time applicants.

The Your Heritage programme offers grants for projects that relate to the local, regional or national heritage of the UK. HLF welcome applications that help people to learn about, look after and celebrate heritage in a fun and enjoyable way.

### Programme priorities

HLF have three aims which relate to learning, conservation and participation.

To receive a grant your project must:

- help people to learn about their own and other people's heritage.

Your project must also do either or both of the following:

- conserve the UK's diverse heritage for present and future generations to experience and enjoy.
- help more people, and a wider range of people, to take an active part in and make decisions about heritage.

### Application process

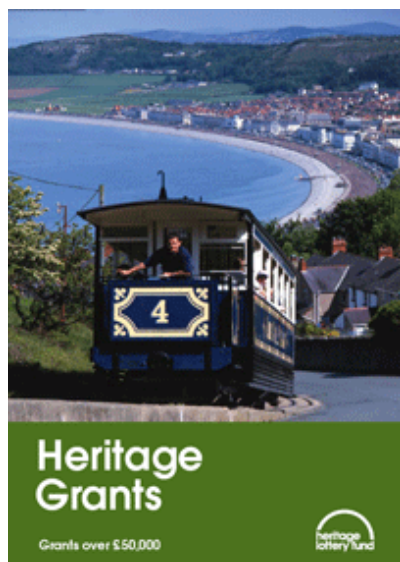
Your Heritage is a rolling programme and there are no deadlines for applications. You will receive a decision on your application within 10 weeks from them receiving your fully filled-in application.

HLF strongly recommend you contact them for advice before making an application. You should complete the pre-application enquiry form and full application online.

*For more information on available funding please visit the website: [www.hlf.org.uk](http://www.hlf.org.uk)*

# HERITAGE GRANTS

## FOR GRANTS OVER £50,000



This is HLF's main programme for grants over £50,000 for all kinds of heritage that relate to the national, regional and local heritage of the UK. It is open to all not-for-profit organisations.

### Programme priorities

To receive a grant your project must:

- help people to learn about their own and other people's heritage

Your project must also do either or both of the following:

- conserve the UK's diverse heritage for present and future generations to experience and enjoy;
- help more people, and a wider range of people, to take an active part in and make decisions about heritage.

### Application process

HLF assess all applications in two rounds. Heritage Grant is a rolling programme and there are no deadlines for applications under £5million. It will take them three months from the date they receive your first and/or second-round application to assess it. HLF will decide on your application at the next available meeting after the three-month assessment process has passed.

Your grant request is the combined total of your development grant (See [Heritage Grants – examples of development work.](#)) and delivery grant.

### For Grants of over £50,000 and under £1million

HLF Country and Regional Committees meet four times a year to make decisions on Heritage Grants of over £50,000 and under £1million – June, September, December and March.

## **For Grants of over £1million and under £5million**

HLF Board meets six times a year to make decisions on Heritage Grants of over £1million and under £5million. So, if you want to receive a decision on your first-round application at a specific meeting, you should discuss submission dates with the regional team. Application forms and all supporting materials will need to have been received by HLF no later than the following dates:

- 7 August 2011 for the Board meeting on 15 November 2011
- 16 October 2011 for the Board meeting on 24 January 2012
- 19 December 2011 for the Board meeting on 27 March 2012

## **For Grants of £5million or more**

Applications for grants of £5million or more are assessed, in a competitive batch, once a year by the HLF Board. The deadline for first-round applications is 30 November for each year with a decision by April the following year. If you are successful at first-round, then the second-round applications may be submitted at any time within two years of the original decision and it will be considered by the Board at the next available decision meeting. You should discuss submission dates with your local team. If you are submitting your application in 2011 the deadlines are as follows:

- First-round applications: 30 November 2011, with a decision in April 2012. Applicants will have until March 2014 to work up and submit their second-round application for decision.

I strongly recommend you contact HLF for advice before making an application. You should complete the pre-application enquiry form and full application form online.

## **Top tips**

- Give HLF as much information as you can about the development stage when submitting your first-round application.
- Remember to include your activity costs when completing the costs for your project.
- Ensure that your project involves learning.
- Know what you want your project to achieve.
- Do not assume HLF know anything about your project.
- Read the question help notes to help improve the quality of your application.
- Seek pre-application advice.

*For more information on available funding please visit the website:*  
<http://www.hlf.org.uk/HowToApply/programmes/Pages/heritagegrants.aspx>

## YOUNG ROOTS £3,000 - £25,000



Young Roots is a grant programme designed to engage young people aged 13-25 with their heritage. Young Roots projects stem directly from the interest and ideas of young people, who are supported by youth and heritage organisations to develop skills, build confidence, and connect with their local communities.

### Programme priorities

To receive a Young Roots grant, your project must relate to the varied heritage of the UK and:

- provide new opportunities for a wider range of young people aged 13 to 25 to learn about their own and others' heritage;
- allow young people to lead and take part in creative and engaging activities;
- develop partnerships between youth organisations and heritage organisations; and
- create opportunities to celebrate young people's achievements in the project and share their learning with the wider community.

Your project must also create new opportunities for young people to either:

- volunteer in heritage; or
- gain skills in identifying, recording, interpreting or caring for heritage.

### Application process

Young Roots is a rolling programme and there are no deadlines for applications. You will receive a decision on your application within 10 weeks from HLF receiving your fully filled-in application.

HLF strongly recommend you contact them for advice before making an application. You should complete the pre-application enquiry form and full application online.

*For more information on available funding please visit the website:*  
<http://www.hlf.org.uk/HowToApply/programmes/Pages/youngroots.aspx>

# REPAIR GRANTS FOR PLACES OF WORSHIP

Grants of £10,000 - £250,000



This programme is designed to help sustain and conserve heritage at risk, through urgent repairs, to places of worship.

## Programme priorities

The following key criteria applies:

- The places of worship must be listed to receive our support
- The project must be for urgent, high-level repair works

After the project is completed you will be required to open your place of worship for at least forty days outside of normal worship times.

## Application process

The scheme is delivered through four separate programmes across the UK, go to the [England](#) page for further information.

## Top tips

- Ensure your first-round cost estimates include everything
- Ensure your THI officer has the administrative and other support they will need.
- Make sure there is sufficient support for the scheme.
- Talk to and visit other successful projects.
- Read the Introduction and your first-round help notes and guidance notes.
- Seek early advice.

*For more information on available funding please visit the website:*

<http://www.hlf.org.uk/HowToApply/programmes/Pages/repairgrantsforplacesofworship.aspx>

# TOWNSCAPE HERITAGE INITIATIVE

## Grants of £500,000 - £2 million



Through the Townscape Heritage Initiative (THI) programme, HLF make grants between £500,000 to £2,000,000 that help communities to regenerate Conservation Areas displaying particular social and economic need throughout the United Kingdom.

This encourages partnerships of local organisations to carry out repairs and other works to a number of historic buildings, structures or spaces within these defined areas. If your project focuses on a single historic building this is not the programme for you.

### Programme priorities

To receive a grant your project must:

- help people to learn about their own and other people's heritage.

Your project must also do either or both of the following:

- conserve the UK's diverse heritage for present and future generations to experience and enjoy;
- help more people, and a wider range of people, to take an active part in and make decisions about heritage.

HLF expect schemes to deliver the following outcomes:

- Preserving and enhancing the character and appearance of conservation areas affected by high levels of deprivation and in need of regeneration.
- Bringing historic buildings back into appropriate and sustainable use.
- Safeguarding the character of conservation areas through:
  - increasing training opportunities in heritage skills;
  - increasing community participation; and
  - improving approaches to conservation management and maintenance.

## **Application process**

HLF assess all applications in two rounds. The first round is competitive and assessed in a national batch. The deadline for first-round applications is 30 November each year and decisions are made in April.

If you receive a first-round pass, you will need to develop your scheme further within a 12-month development phase and then send them a second-round submission. They will aim to assess your second-round submission within three months of receiving it, and after this assessment period HLF will take it to the next quarterly decision meeting.

HLF strongly recommend you contact them for advice before making an application. You should complete the pre-application enquiry form and full application online.

## **Top tips**

- Ensure your first-round cost estimates include everything
- Ensure your THI officer has the administrative and other support they will need.
- Make sure there is sufficient support for the scheme.
- Talk to and visit other successful projects.
- Read the Introduction and your first-round help notes and guidance notes.
- Seek early advice.

*For more information on available funding please visit the website:*  
<http://www.hlf.org.uk/HowToApply/programmes/Pages/townscapeheritageinitiative.aspx>

## MEET THE FUNDERS ARTS COUNCIL ENGLAND (ACE)



Arts Council England works to get great art to everyone by championing, developing and investing in artistic experiences that enrich people's lives. ACE supports a range of artistic activities from theatre to music, literature to dance, photography to digital art, and carnival to crafts.

ACE states "Great art inspires us, brings us together and teaches us about ourselves, and the world around us. In short, it makes life better."

Between 2011 and 2015, ACE will invest £1.4 billion of public money from government and a further £0.85 billion from the National Lottery to create these experiences for as many people as possible across the country.

Read *Achieving great art for everyone*, their 10-year strategic framework for the arts. For more information on available funding, please visit the website: [www.artscouncil.org.uk](http://www.artscouncil.org.uk)



# OPEN PROGRAMMES

## GRANTS FOR THE ARTS

Grants for the arts are for activities carried out over a set period and which engage people in England in arts activities, and help artists and arts organisations in England carry out their work.

Grants for the arts will offer grants between £1,000 and £30,000 with average grant awards being £8,178.

You can now submit your application at anytime to Grants for the arts online using their [online application](#) at anytime.

You may still apply using the printed application form if you are not able to use the online application process, but Arts Council England (ACE) do encourage applicants to use their online system.

### Before you apply

[Download Grants for the arts guidance 'How to apply'](#) which explains exactly what you need to do to make an eligible application. You should also check out information on [eligibility](#) before you apply. You will need to write a proposal about the activity you want them to fund and also fill in the application form. To get more information or to ask for the printed application pack, you can also:

- phone their enquiries team at 0845 300 6200
- fill in our [enquiry form](#)
- textphone 020 7973 6564

The application pack is also available in large print, Braille, and on British Sign Language DVD. Please [contact their enquiries team](#) for any of these formats, or see the [communication support](#) page for more details.

ACE also have [information sheets](#) on particular aspects of applying for Grants for the arts. If you have questions that the application materials do not answer, or if you need advice about your application or the activity you are applying for, we strongly advise you to [contact ACE](#) before you apply.

*For more information on available funding please visit the website:  
<http://www.artscouncil.org.uk/funding/investment-in-arts/>*

## COMING SOON! INVESTMENT IN THE ARTS

Arts Council England (ACE) work to get great art to everyone by championing, developing and investing in artistic experiences that enrich people's lives. As the national development agency for the arts, we support a range of artistic activities from theatre to music, literature to dance, photography to digital art, carnival to crafts.

To read about funding programmes that will be in place from April 2012, please see: [Investment in the arts from April 2012.](#)

## DIGITAL RESEARCH & DEVELOPMENT FUND FOR ARTS AND CULTURE

On 7th June 2011, ACE, the Arts and Humanities Research Council (AHRC) and the National Endowment for Science, Technology and the Arts (NESTA) announced a new £500,000 Digital R&D Fund for Arts and Culture, for projects that harness digital technologies to connect with wider audiences and explore new ways of working.

Arts and cultural organisations are asked to work with those with digital expertise to help them understand the potential offered by new technologies and together develop innovative project proposals for submission to this new research fund.

The call for applications follows a scoping exercise with the sector to determine the areas and themes of most importance. The exercise revealed several themes that the sector is keen to explore and proposals are sought in the following six areas: user-generated content and social media; distribution; mobile, location and games; data; resources; and education and learning.

Organisations that are eligible to apply to the programme include visual and performing arts organisations, cultural organisations in England including arts and cultural archives, literary organisations, museums and galleries, libraries, commercial arts and cultural organisations and creative industry businesses (where the funded activity is self-contained and has a clear benefit to the public). You can find [criteria for arts and cultural organisations wishing to apply](#) on the NESTA website.

### ***Further information on the six key areas for proposals:***

- **User-generated content and social media** - harnessing the power of the internet and social media to reach audiences and to give them a platform for discussion, participation and creativity
- **Distribution** - using digital technologies to deliver artistic and cultural experiences and content in new ways

- **Mobile, location and games** - developing a new generation of mobile and location-based experiences and services, including games
- **Data and archives** - making archives, collections and other data more widely available to other arts and cultural organisations and the general public
- **Resources** - using digital technologies to improve the way in which arts and cultural organisations are run, including business efficiency and income generation, and the way in which they collaborate with each other
- **Education and learning** - developing interactive education and learning resources for children, teachers, young people, adult learners and arts and cultural sector professionals

## Applications

The deadline for applications to the Digital R&D Fund for Arts and Culture is **2 September 2011**. Following interviews with shortlisted applicants, successful applications will be announced in October 2011. To submit an application, visit [www.nesta.org.uk/digital-rnd](http://www.nesta.org.uk/digital-rnd).

For questions and information on **offline applications** please contact Angela Pugh, email: [angela.pugh@nesta.org.uk](mailto:angela.pugh@nesta.org.uk), telephone: 020 7 438 2647.

## Opportunities For Researchers

Arts Council England (ACE) are looking for UK-based researchers or research teams to work with arts and cultural organisations and technology providers on projects under the fund.

Selected research teams will initially assist project partners in refining the research and development aspects of their projects into propositions that can be tested. They will then work with the partners to extract lessons and transferable insights and provide a rich body of evidence, data and information delivering a variety of research outputs that aim to inspire and support the innovation capacity of the wider arts and culture sector. A total of £200,000 will be available to fund the research.

*For more information [visit the NESTA website](#)*

## OTHER NEW INITIATIVES COMING SOON

Arts Council England and the Department for Culture, Media and Sport (DCMS) announced an £80 million scheme to boost philanthropy to the arts in [December 2010](#). This was further boosted by a £20 million investment from Heritage Lottery Fund on 4 July 2011. The scheme is made up of a number of different initiatives:

## CATALYST ARTS

Catalyst Arts, announced on [29 June 2011](#) is a £40 million fund to help build the long-term resilience of arts organisations by increasing their fundraising potential and will be invested in three different ways:

- £30 million of Lottery funds will be invested in an integrated match-funding and capacity building scheme to increase arts organisations' ability to fundraise. This fund will offer tailored awards covering a three-year period and will be open to individual organisations or those working together that have some experience of fundraising. This investment is designed to allow organisations to prepare in the first year, and then explore innovative ways of using match-funding to generate and secure new private giving.

It is anticipated that the £30 million fund will enable arts organisations to generate around £25 million of new money from private giving by 2015.

- £7 million of Lottery funds will be invested in a one-off grant scheme to support arts organisations with less experience to build their fundraising capacity. Awards ranging from £15,000 - £25,000 will provide individual organisations, or those working together, with the tools and skills to begin to raise, or increase, their private income.
- a further £3 million of Lottery funds will be invested in making available practical advice on how to secure new sources of funding. Part of this money will also be used to share the knowledge gained from *Catalyst Arts* with the wider sector.

Further details of the criteria and how to apply to *Catalyst Arts* will be available in September.

Refer to website for updates <http://www.artscouncil.org.uk/funding/catalyst-arts/>

## CATALYST ENDOWMENTS

Catalyst Endowments, announced on [4 July 2010](#), is a £55 million scheme to help arts and heritage organisations secure their long-term financial stability by building endowment funds. Arts Council England has committed £10 million to the joint funding initiative with the Department for Culture, Media and Sport (DCMS) and Heritage Lottery Fund.

Organisations will be able to bid for grants of up to £5 million to support endowment fundraising from the Catalyst Endowments fund, which will be available to match funds raised from private donors. Bids will be reviewed by an independent advisory panel with around 50 organisations expected to benefit from the grants which will start at £500,000.

Refer to website for updates <http://www.artscouncil.org.uk/funding/catalyst-arts/>

# MEET THE FUNDER

## SPORT ENGLAND



Sport England is the government agency responsible for building the foundations of sporting success, by creating a world-leading community sport environment of clubs, coaches, facilities and volunteers.

They want to create a vibrant sporting culture working in partnership with National Governing Bodies of sport, their national partners, the Higher Education/Further Education sector, local government and community organisations.

Sport England's focus is around three outcomes - growing and sustaining the numbers of people taking part in sport and improving talent development to help more people excel.

Sport England invest expertise, resources and both government and Lottery money into community sport. £480 million is invested directly through 46 national governing bodies of sport.

Sport England also have a statutory role in protecting playing fields and must be consulted if community playing fields are threatened by potential developments. Providing a wealth of expertise and advice on range of sports subjects including; planning, facilities, coaching, volunteering and sports development, Sport England act as advocates for community sport. For more information on available funding, please visit the website: [www.sportengland.org.uk](http://www.sportengland.org.uk) or call 0121 616 6700.

Sport England is committed to the creation of a world-leading community sport environment. This means focusing their investment on organisations and projects that will grow and sustain participation in grassroots sport and create opportunities for people to excel at their chosen sport.



Presently, Sport England are currently consulting on two funding proposals and would love to hear your views: Click on links below for further information;

- [Places People Play - using Lottery investment to deliver a mass-participation from the London 2012 Games.](#)
- [Inspired facilities - what developments do sports clubs really need?](#)

# OPEN PROGRAMMES

## SPORT ENGLAND SMALL GRANTS

The Sport England Small Grants Programme is an open programme and makes awards of between £300 and £10,000 to not-for-profit organisations to deliver new community projects to either grow or sustain participation in sport or to support talent development.

### Who Can apply?

Small Grants can fund formally constituted not-for-profit organisations and statutory bodies. This might include sports clubs, voluntary organisations, local authorities, schools or governing bodies of sport. Sport England will not fund an individual, sole trader or partnership, organisations established to make profit or organisations not established in the UK.

Your constitution or governing document should contain a clear not-for-profit statement and charitable dissolution clause and your membership should be open to all sections of the community. Your governing committee should include at least three non-related and non-cohabiting members.

If your organisation is a branch of a larger organisation, you should confirm that you are sufficiently independent of them. If you do not have your own committee, bank account and constitution you will need the support of your parent organisation, which must accept overall responsibility for the award.

### Priorities

Sport England will receive more applications than they can afford to fund and so the Small Grants programme prioritises applications that will have the biggest impact on their funding strategy, namely:

**Projects increasing the number of adults participating in moderate intensity sports.** Sport England has a target of getting 1 million more adults participating in 3 x 30 minutes of moderate intensity sport per week by 2012.

**Projects seeking to reduce the drop off rates for 16-19 year olds.** in particular the following sports - Badminton, Basketball, Football, Hockey, Gymnastics, Netball, Rugby League, Rugby Union, and Tennis. Research shows that large numbers of young people stop playing sport at this age.

*For further information on this fund, please refer to [http://www.sportengland.org/funding/small\\_grants.aspx](http://www.sportengland.org/funding/small_grants.aspx)*

# SPORTSMATCH

Sportsmatch 2011-12 is open to applications for projects starting after 1 April 2011 and regular Panel meetings are held throughout the year. Applicants are advised to apply in plenty of time for when they want their project to start, and competition for funding usually increases towards the end of the year.

If you would like to discuss any aspect of the Sportsmatch programme please call the Funding Helpline to speak to a member of the Sportsmatch team: 08458 508 508.

Sportsmatch makes awards to not-for-profit organisations that have secured sponsorship to deliver new community projects to grow or sustain participation in sport.

Sportsmatch uses money from the government to encourage new sponsorship of grassroots community sport. Priority is given to applications seeking to match sponsorship from the commercial sector but donations from private individuals or charitable trusts are also acceptable provided they meet their [sponsorship eligibility](#) criteria.

Awards of between £1,000 and £100,000 can be made to match funding from no more than five sponsors, with each sponsor contributing a minimum of £1,000. Sport England funding for the project must be spent by 31 March 2012.

Before making an application, Sport England suggests you complete the [pre-application checklist](#) to help you decide if your organisation, sponsorship and project are eligible for a Sportsmatch award. We would also strongly recommend that you read the rest of the Sportsmatch information on their website or view the [Sportsmatch guidance document](#) which explains [what Sportsmatch will and will not fund](#) and [what makes a good application](#).

***For further information about this fund, please refer to <http://www.sportengland.org/funding/sportsmatch.aspx>***

# Protecting Playing Fields



Sport England's funding programme, Protecting Playing Fields ( PPF ) is part of the Places People Play Olympic legacy mass participation programme and is investing £10 million of National Lottery funding in community sports projects over three years from 2011-2014.

The programme is being delivered via five funding rounds with up to £2 million being awarded to projects in each round.

**Round 1 is now closed**

**Round 2 will open on 24 October 2011 and close on 12 December 2011**

Details of future funding rounds will be announced on their website [http://www.sportengland.org/funding/protecting\\_playing\\_fields.aspx](http://www.sportengland.org/funding/protecting_playing_fields.aspx), but they anticipate running two rounds in 2012 and a final round in 2013.

Delivering a mass participation legacy for sport from the 2012 Olympic and Paralympic Games is a top priority for the Government and Sport England. To help them achieve this, Protecting Playing Fields will focus on protecting and improving playing fields and developing community sport.

Through this programme, Sport England intend to fund up to 300 projects for playing field improvements that will contribute to both retaining and increasing participants in sport across England at the local level.

The programme will fund capital projects that create, develop and improve playing fields for sporting and community use and offer long term protection of the site for sport.

Projects are likely to involve the construction of new pitches or improvement of existing ones that need leveling or drainage works.

## **Advice and guidance**

The website contains all the information and guidance you need to find out more about Protecting Playing Fields including how to apply, how your application will be assessed and what Sport England are looking for.

If you prefer you can download the same information as a [prospectus](#) and [FAQs document](#).

We recently ran a series of workshops on Protecting Playing Fields. You can download [a set of the slides](#) used on the day, with additional notes.

### **The aims of Protecting Playing Fields**

Sport England believes that the improvement and protection of playing fields will help retain participants and achieve sustainable increases in participation.

Successful projects will be those where organisations can demonstrate future management, maintenance and sporting use at the site along with the site being protected for 25 years or longer. This means that organisations must own (or intend to own) the freehold or have a lease for the field for that length of time.

Projects which can offer protection of playing fields “in perpetuity” will be further prioritised and put forward to Fields in Trust for dedication as a Queen Elizabeth II Field.

Sport England are also particularly keen to improve and protect playing fields in community ownership. As such we will also look to prioritise and further support those where ownership of playing fields sites are being transferred to the community from public ownership.

### **Why protect playing fields?**

Playing fields are one of the most important resources for sport in England.

Indeed, there are over 59,200 playing pitches at 29,236 sites in England and over half of these grass pitches (33,200 or 56 %) are marked out for football.<sup>1</sup>

They provide the valuable space required to maintain and enhance opportunities for people to participate in both formal team sports and other more informal activities. Along with sporting benefits, good quality accessible playing fields can also contribute to healthy and active communities and secure wider reaching benefits.

### **Sport England’s statutory role**

They believe that the best way to protect and enhance playing fields is for all local authorities to have a robust and up to date Playing Pitch Strategy ( PPS ) in place for their area, backed by appropriate management and maintenance arrangements. An up-to-date Playing Pitch Strategy is a key requirement upon which applications need to be based.

- [See FAQ: Where can I find out if my local authority has published a playing pitch strategy or other relevant local needs assessment?](#)

Sport England has been a statutory consultee on planning applications affecting playing field land since 1996. On average we receive around 1,300 planning application consultations a year, although this figure has risen over the last couple of years.

- [Find out more about Sport England's statutory consultee status and the development of Playing Pitch Strategies can be found](#)

*For further information about this fund, please refer to*  
[http://www.sportengland.org/funding/protecting\\_playing\\_fields.aspx](http://www.sportengland.org/funding/protecting_playing_fields.aspx)

# FIELDS IN TRUST QUEEN ELIZABETH II PLAYING FIELDS CHALLENGE

2012 is an exciting year with two great events - Her Majesty The Queen's Diamond Jubilee and the London 2012 Olympics.

The Queen Elizabeth II Fields, headed by its patron Prince William, is a programme which seeks to protect 2,012 outdoor recreational spaces in communities all across the UK as a permanent living legacy of these landmark occasions.



Sport England has entered into a partnership with Fields in Trust ( FIT ) to support the protection of playing fields as part of the Queen Elizabeth II Fields.

Successful applicants to the PPF programme who accept a Deed of Dedication of their playing field in *perpetuity* will have their project details passed to FIT to undertake the registration and branding of the project as Queen Elizabeth II Field.

*Further information can be found at <http://www.qe2fields.com/>*

<sup>1</sup> Active Places database January 2011

## ICONIC FACILITIES

Round 2 opens on the 10 October 2011 and closes on the 19 December 2011, and the prospectus will be available early September 2011

**World-leading facilities are not simply the most attractive in terms of design, nor the most advanced in terms of equipment - they are sustainable in their operations and focused on their users.**

Sport England's Iconic Facilities fund draws on the inspirational pull of London 2012 to create local beacons for grassroots sport. Sport England are investing £30m over the next three years in innovative, large-scale, multi-sport facilities' projects that are regionally significant for at least two sports and can demonstrate long-term financial viability.

The Iconic Facilities fund is part of the £135m Places People Play initiative which will deliver an Olympic and Paralympic legacy of increased sports participation by bringing the magic of a home Games into the heart of local communities. It is being delivered by Sport England in partnership with the British Olympic Association, the British Paralympic Association, with the backing of The London Organising Committee of the Olympic Games and Paralympic Games.

Iconic Facilities is one of the three Places programmes which will transform the places where people play sport, in cities, towns and villages across the country. The facilities supported through these programmes will be the only ones to carry the London 2012 Inspire mark, a permanent celebration of their role in the legacy of the Games.

In this way, Iconic Facilities will use the inspirational pull of London 2012 to enhance a successful existing funding programme, previously known as the Sustainable Facilities fund.

### **The challenge ahead**

Facilities built in the public spending boom of the late seventies and early eighties are now ageing. And if Sport England is to create a world-leading community sport system, they need to be improved.

But it's not just about building new facilities or modernising old ones. Sport England need to invest in facility projects that are sustainable in the long-term, not just when they open.

This means Sport England must invest in projects that are able to bring in enough revenue to maintain high standards of facility provision and customer service and a varied programme of sports opportunities and sports development outreach work.

Otherwise, standards may fall leading to a decline in use and levels of satisfaction. We must invest in projects that also create long lasting partnerships between public, private and commercial organisations. They will develop and promote industry best practice. And they will make an impact on one or more of their strategic outcomes.

International comparisons show the advantages of a shift to a new-generation of indoor and outdoor community hubs that link sport and active recreation with commercial activities allied to wider social policy areas such as health, childcare provision and lifelong learning. They bring together community facilities with revenue streams that put sport at the heart of the community.

Sport England are determined to lead from the front through a new approach to investment in facilities and look forward to hearing from you and your organisation if your project can help us in this journey

*Further information can be found at*  
[http://www.sportengland.org/funding/iconic\\_facilities.aspx](http://www.sportengland.org/funding/iconic_facilities.aspx)

## INSPIRED FACILITIES

Inspired Facilities is a new initiative from Sport England and will provide small capital grants to refurbish and improve the places where people play sport, improving their sporting experience and encouraging more people to get involved.

Sport England recognise that this is sport at the sharp end – the local clubs which are at the heart of many communities, and which often struggle to attract funding from bodies such as Sport England.

They want to design a funding programme which will reach out to as many clubs as possible, offering relatively small capital grants which will create a big impact on the people who play sport there. Modernised or extended changing facilities or sports lighting for example, can make a major difference to small clubs, both in their ability to attract new participants and retain their existing support.

To maximise the impact of the money Sport England have, and to make applying for grants as easy as possible for clubs, they intend to prepare a “catalogue” of many of the standard facility improvements clubs would like to make if they had funds available, and they will enter into framework arrangements with suppliers to ensure that they can benefit from economies of scale. In removing the need from clubs to procure suppliers, Sport England believe that this will lower the barriers to entry for clubs, lessen the burden on those who are running clubs and enable them to reach outside of traditional heartlands, getting to those areas where the need is greatest.

Given the importance of clubs to sport at community level, and the impact Sport England believe they can make right across the country with this investment, they are proposing to make up to a thousand grants available of between £20,000 -£150,000.

*Further information can be found at*  
<http://www.sportengland.org>

## ADIZONES AND THE SPORT ENGLAND PLACES PEOPLE PLAY FUND

On the 18th July, Sport England is set to launch the ‘Inspired Facilities’ element to their Places People Play Fund.

[http://www.sportengland.org/about\\_us/places\\_people\\_play/inspired\\_facilities.aspx](http://www.sportengland.org/about_us/places_people_play/inspired_facilities.aspx)

The fund will be allocated to projects that are going to be included in [a pre-approved online funding brochure](#).

The Great Outdoor Gym Company (TGOGC) are very pleased to announce that Sport England have been impressed with the success and the results of the adiZone programme to date.

The deadline is pretty tight with the brochure being released in mid July and the first funding round closing in the first week in September.

The TGOGC would therefore like to start working with you now and support you in getting high quality applications back to Sport England for adiZones.

The good news for Local Authorities is that Sport England have indicated that (subject to the application meeting their funding criteria) that they will be match funding on £1 to £1 basis.

**It is even better news if you are a sports club** as in some cases they will look to fund the project pretty much in its entirety. What that means of course is that a number of sports clubs within the authority could put in a number of applications that are supported by Tamworth Borough Council.

If you would like to work with TGOGC on getting the application in to Sport England, then get in touch (details below) and hopefully we can bring some adiZones to Tamworth in time for the 2012 games.

**Matt Delaney**  
Managing Director  
TGO dadda

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# COMING SOON - DISABILITY LEGACY

In its early stages of development, the Disability programme will be designed to inspire people with a disability to take part in Sport England's mass participation legacy programme Places, People, Play.

In addition to ensuring that the other strands of 'Places, People, Play' are accessible, the programme will target investment to reduce the barriers to and raise the motivations for taking part in community level sport.

To ensure that the funding is invested in those areas most likely to drive increased participation, a series of Focus Groups will be set up involving not only those working or volunteering within disability sport, but also current and lapsed participants.

## Budget

Up to £8 million National Lottery funding will be invested in the solutions identified, and where possible, this will be used to complement and better align investment within disability sport.

## Outcomes

Although still to be finalised during the consultation phase, the outcomes will relate to:

- Increasing the opportunities for young people and adults with a disability to regularly take part in sport. This is likely to include addressing specific barriers which make participation difficult.
- Raise the profile and interest in taking part in community based sport with a view to motivating potential participants
- Ensure the Places People Play Legacy Plan is fully accessible to people with a disability.
- Learn and promote what drives participation amongst people with a disability.

## Projects

The content of the programme is in the early stages of development, however, it will:

- Have the direct involvement of disabled people in its development
- Will be focussed at a community level
- Will seek to enhance and connect with existing provision where appropriate

## Key messages

The Disability Programme is in early stage of development. It is hoped that further details on the Programme will be available later in 2011.

*Further information about this fund can be found*  
[http://www.sportengland.org/about\\_us/places\\_people\\_play/disability\\_legacy.aspx](http://www.sportengland.org/about_us/places_people_play/disability_legacy.aspx)

# FINALLY!!!!

I hope you have found this Lottery Bulletin Special useful and it has inspired you to make an application for funding.

As stated as Partnership Funding Officer for Tamworth Borough Council I can offer support and guidance on any of the funding streams identified and would ask you contact me, should you need to. My contact details are;

Karen Clancy  
Tamworth Borough Council  
Marmion House  
Lichfield Street  
Tamworth  
B79 7BZ

Tel: 01827 709565

Email: [karen-clancy@tamworth.gov.uk](mailto:karen-clancy@tamworth.gov.uk)

Also, information, advice and support is available from Tamworth Centre for Voluntary Services (Tamworth CVS) and you can contact the Development Officer, Wil Summers on 01827 709657 or email [w.summers@tamworth-cvs.org.uk](mailto:w.summers@tamworth-cvs.org.uk)

Furthermore please feel free to utilise the Grant Finder programme which Tamworth Borough Council have precured the license of to enable you to do FREE funding searches for alternitive funding streams. This can be accessed via this link [www.tamworth.gov.uk/community\\_living.aspx](http://www.tamworth.gov.uk/community_living.aspx)

I would also love to hear whether you have made an application for funding and been successful, it is always good to share good news, with our readers.

A special mention must go to my Lottery Colleague at Sandwell Borough Council for their involvement with this publication and sourcing the information.

Thank you on behalf of Tamworth Borough Council.